

sustainable products: sustainable business ...intro to Enviro Spex

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...your support project management tool for
sourcing information, on ecological & health
focussed products, materials, & technologies

 **Enviro Spex**

products • knowledge • solutions

journey to date

- As a LEED consultant the journey of finding products with ease does not exist, very time consuming
- Supply & Demand in growth in the green building industry;
- Review of how our other countries were providing this service, as well as the execution; input from many stakeholders revealed the need for the initiative;
- Workplan input and funding parameters
- Industry Consult and budgets developed
- Strategy Plan revised and funding plan evolved
- Team experience and delivering

what is enviroSpex?

enviroSpex is a guide to innovative eco-preferable products and materials for the construction industry, specifically tailored to the needs of decision makers and specifiers

what is enviroSpex?

- ❑ it is unbiased 3rd party expert assessed eco & health preferred product information
- ❑ easy product access- designed for & used by construction professionals & consumers
- ❑ comparative, detailed & life cycle assessment based
- ❑ products added monthly
- ❑ accessible LCA knowledge

The Dynamic e-layers

- At the heart of **enviroSpex** will lie an extensive database of over 1000 products in 2008 and 3000 by 2009 categorized into plain English categories, with nearly 60 major and 400 minor categories.
- Uniquely, products are also searchable against the environmental benefit you wish to obtain, such as low off-gassing, or by individual label, or building rating scheme credit such as LEED, or BOMA through the 'eco-outcomes' search.
- And of course, the database is also searchable by keyword.

enviroSpex the big picture?

- A unified green building technical information source for home and commercial buildings. *No such directory currently exists.*
- A neutral environment which will encourage healthy competition and stimulate innovation and understanding of the issues
- National and international market development for Canadian suppliers: a virtual meeting place with clients
- Stimulus to "raise the bar" in building practices, as more builders and customers have access to information in sustainable building
- A learning opportunity for students and support for the formation of our future workforce

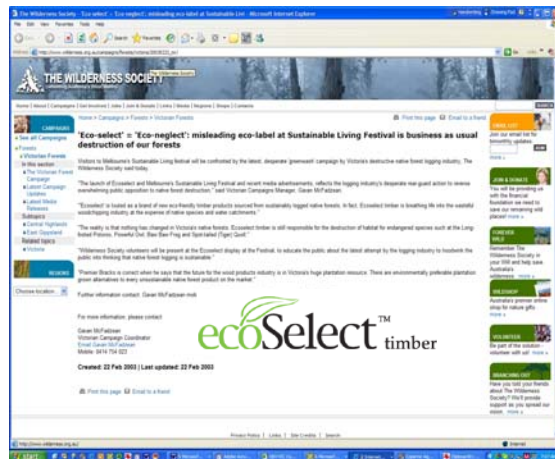
how does enviroSpex help?

enviroSpex provides:

- an understanding of the issues
- access to information at general and detailed level
- comparative assessment information
- information in usable form
- easy product specification & identification

how does enviroSpex help?

- helps eliminate 'greenwash'
- when claims sounds good but claims are hollow



how does enviroSpex help?

increases understanding

- when an ISO 14 001 EMS isn't enough
- asbestos still being sold developing world



how does enviroSpex assess?

- **envirospex does not just 'tick boxes' using information provided by manufacturers.**
- It assesses products using known Canadian and international standards, codes, eco-labels, Life Cycle Assessment methodologies, and Canadian Green Building Rating Schemes. envirospex also reviews independent test data, third party research and/or expert opinion to test manufacturer declarations and claims, and seeks advice from an expert National Technical Committee.
- **Where products claims are not verified, the statement 'according to manufacturer', 'manufacturer claim' or similar will be shown.**

How are we different?

- ❑ ONLINE ACCESS - Instant access anywhere, anytime from any web-enabled device;
- ❑ CUSTOMIZED RESULTS - Search, filter & print results by multiple criteria (i.e.: program, product, etc.);
- ❑ REGIONAL/LOCAL SPECIFICS - search nationally, buy locally;
- ❑ PRODUCT COMPARISONS - Technical comparisons between products and services;
- ❑ LIVE UPDATES - directory dynamically updated by EnviroSpex admin and product/service suppliers;
- ❑ UNIQUE OFFER - a high quality, reputable and useful resource for professionals to specify products for green buildings, where no such directory currently exists;
- ❑ MARKET POSITIONING - companies will have the opportunity to position products and services more effectively in Canada and in markets such as the U.S, Japan, China, Russia, and UK (currently undergoing explosive demand for green products);
- ❑ MARKET DEVELOPMENT - directory will stimulate Canadian green market opportunities;
- ❑ SUPPLIER AND BUYER CONNECTION - Interweave the green building industry.

who will use it?

As a subscription-based service with free to air content it is used by:

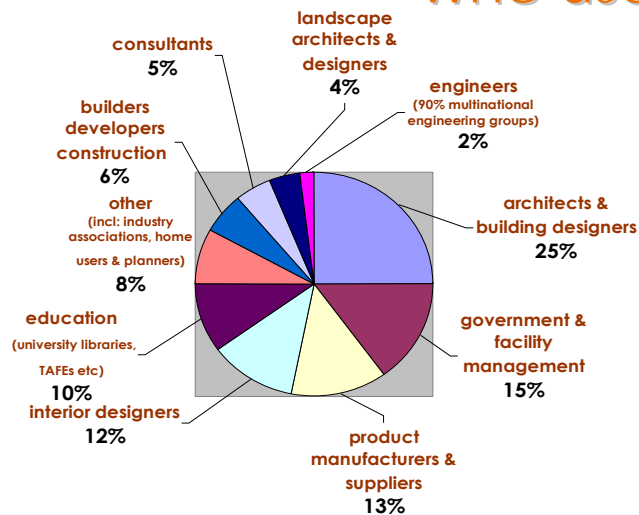
The Ecospecifer in Australia has more than 20,000 building and design professionals as well as local governments,

- ❑ either subscribers or registered contacts receiving information regarding ecospecifer.org on an ongoing basis
- ❑ an average of **860,000 hits**, and **16,000 user sessions** per month (May 2006)

who will use it?

| | |
|---|-----|
| □ Architects and Building Designers | 25% |
| □ Builders / Developers / Construction | 16% |
| □ Government and Facility Management | 15% |
| □ Product Manufacturers and Suppliers | 10% |
| □ Interior Designers | 12% |
| □ Engineers (90% multinational groups) | 12% |
| □ Education (University Libraries, etc.) | 10% |
| □ Other (including Industry Associations, Home) | 8% |
| □ Consultants | 5% |
| □ Landscape Architects and Designers | 4% |

who uses it?



Potential supporters/partnerships

- Environmental Choice Program
- Small to medium manufactures companies in Canada
- Other countries (4)
- Royal Architectural Institute of Canada (RAIC)
- Canada Green Building Chapters across Canada
- Canadian Urban Institute
- Climate Change Central in Alberta
- EnerQuality Corporation
- ETV Canada
- Sustainable Building Canada
- Universities (3)
- Federation of Canadian Municipalities (FCM)
- Alberta Economic Development Corporation
- Lighthouse Sustainable Building Centre in BC
- Greater Toronto Home Builders Association (GTHBA)
- Provinces (4)
- Canadian Manufacture Association
- Municipalities
- Canadian Home Building Association (CHBA)
- Canada Green Building Council (CaGBC) chapters
- Built Green™ Society of Canada
- Engineering Firms
- Canadian Construction Association (CCA)
- Canada Association of Recycling Industry (CARI)
- Construction Specification of Canada
- Interior Designers of Canada (IDC)
- Athena Institute
- Association of Registered Interior Designers of Ontario (AREDO)

Case Studies

United States - Green Spec

Australia – Ecospecifer

Holland – in review

German – in review

UK – in review

Japan – in review

navigation

- about ecospecifier ▾
- product search ▾
- knowledge base ▾
- services offered ▾
- nominate a product ▾



Site Search

Ecospecifier is a knowledge base of over 1000 environmentally preferable products, materials and resources. Linking independent information with a powerful search interface, ecospecifier does your materials research for you, delivering innovative solutions with a unique difference.

Designed to help designers, builders, consultants and those looking to deliver a best practice design, ecospecifier can help reduce environmental impacts and create healthier and more productive living and working environments.

Member Login

Username

Password

Forgotten your password?

Not a Member?



Allied Partners
The following is a description of our Allied Partners



Quarterly Feature Listings
Enhanced Content Listings drill down to the next level of assessment scrutiny to provide a holistic picture of the product's attributes, specifications, issues of concern, and related



Bovis Lend Lease Assists Ecospecifier with Green Star 'Office Interiors' Search Option
Ecospecifier, Australia's leading database of eco-preferable building products, is becoming Green Star 'Office Interiors'



Recently Added Products
Want to know what's happening inside Ecospecifier? Take a look at the recently added products...

[Contact Us](#) | [Legal Notices](#) | [Help](#) | [Allied Partners](#) | [Press Inquiries](#) | Any feedback on the website please email admin@ecospecifier.org

about: assessment methodology

ecospecifier

- about ecospecifier ▾
- product search ▾
- knowledge base ▾
- services offered ▾
- nominate a product ▾

Welcome. You are logged in as David Baggs

ABOUT ECOSPECIFIER

Assessment Methodology

Ecospecifier's assessment method provides the basis for what does and does not get listed on ecospecifier and how it is assessed. It ensures that ecospecifier does not just "tick the box" by taking manufacturer material at face value. The methodology outlines what is, we believe, a practical and informative approach to this complex area. It is discussed here in detail to ensure transparency and to assist the development of a shared understanding between designers, manufacturers, suppliers and others in the building materials supply chain of what constitutes "best-practice towards sustainability".

Contents of this section

- [Overview](#)
- [Standards Recognition & Assessment Types](#)
- [Assessing product sustainability](#)
- [How products are considered](#)
- [Assessment Criteria](#)
- [Product Categories](#)
- [Outcomes, Green Star Credits & Data Assurance Levels](#)
- [Red Light Issues](#)
- [Introduction to Ecobasis](#)
- [Seeking Best Practice](#)

9

Criteria

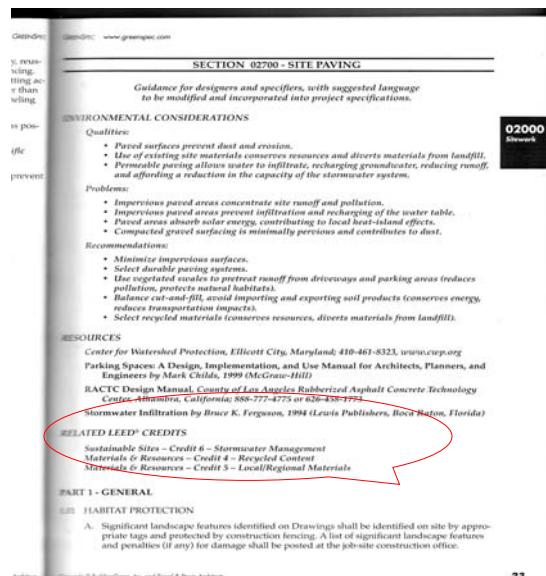
Assessment criteria

- Assessment criteria refers to the issues considered in assessing how 'healthy' or 'sustainable' a product is. To do this **enviroSpex** considers both the product's intrinsic qualities and the applications in which it is likely to be used. All product listings include identification of the basis for assessment comparison, e.g. comparison of a flooring product against one or more common default market products.

The following criteria are used:

- [Energy and greenhouse](#)
- [Habitat and land degradation](#)
- [Resource depletion and efficiency](#)
- [Occupant and contractor health](#)
- [Toxicity to air, land and water](#)
- [Other vital signs](#)

Adding the Specifiers



Criteria

Occupant and contractor health

- ❑ Low/reduced off gassing - does the product have low, zero, or reduced off gassing, e.g. of the volatile organic compounds?
- ❑ Reduced EMR - does the product reduce or facilitate the reduction of electromagnetic radiation?
- ❑ Reduced toxics or carcinogens - does the product reduce or have the potential to reduce the presence of toxins or carcinogens?

Data Assurance Level

- ❑ **Current worldwide ecolabels:** Product has been awarded a Type 1 ecolabels or equivalent (see [Introduction to ecolabels](#))
- ❑ **ISO 14001:** Manufacturer has an ISO 14001 certified Environmental Management System
- ❑ **Independent product LCA:** Product has a third-party undertaken full Life Cycle Assessment (LCA)
- ❑ **Independent verification documents:** Product has been assessed by reference to third party test or researched source data
- ❑ **Document manufacturer claim:** Product application received with **enviroSpex** questionnaire declared by a Director or Authorized Person as 'True and Correct'. A breach of this declaration is likely to be considered 'misleading and deceptive conduct' under the Federal *Trade Practices Act* and is potentially actionable by the Australian Securities and Investment Corporation
- ❑ **Expert judgment by EnviroSpex:** Using known Canadian and International standards, codes, eco-labels, Life Cycle Assessment methodologies, and Canadian Green Building Rating Schemes as well as independent test data, third party research

about: assessing products

The screenshot shows the 'ABOUT ECOSPECIFIER' page under the 'Assessment Methodology' section. The page title is 'Assessing product sustainability'. The main content explains that environmental assessment should be based on a detailed evaluation of emissions, resource use, and other impacts. It notes that Life Cycle Assessment (LCA) is often used but is not currently practical for every material selection decision. The page lists several key considerations for the assessment methodology, including looking beyond the 'manufacture' or 'in-use' stages, considering a broad group of environmental and health issues, and ensuring transparent differential levels of information. A sidebar on the left contains navigation links such as 'Background', 'Awards', 'Assessment Methodology', 'Overview', 'Standards Recognition & Assessment Types', 'Assessing product sustainability', 'How products are considered', 'Assessment Criteria', 'Product Categories', 'Outcomes, Green Star Credits & Data Assurance Levels', 'Red Light Issues', 'Introduction to EcoLabels', 'Seeking Best Practice', 'The Business Model', 'Site Demonstration', 'The Product Database', 'product search', 'knowledge base', 'services offered', and 'nominate a product'. A search bar is located at the top left of the page content.

about: assessment criteria

The screenshot shows the 'ABOUT ECOSPECIFIER' page under the 'Assessment Methodology' section, specifically the 'Assessment Criteria' sub-section. The page title is 'Assessment Criteria'. The main content defines assessment criteria as the issues considered in assessing how 'healthy' or 'sustainable' a product is. It lists various criteria used, such as 'Energy and greenhouse', 'Habitat and land degradation', 'Resource depletion and efficiency', 'Occupant and contractor health', 'Toxicity to air, land and water', and 'Other vital signs'. It also includes a section on 'Energy and greenhouse' with sub-points like 'Low energy in production' and 'Less GHG/ODP down stream'. Another section on 'Habitat and land degradation' lists 'Reduced terrestrial impacts' and 'Reduced aquatic impacts'. A 'Resource Depletion and Efficiency' section includes 'Abundant', 'Post-Consumer Recycled Content', 'Post Industrial Recycled Content', 'Extended Producer Responsibility (EPR)', 'Take-back/ Product Stewardship', 'Reuse potential', and 'Commonly Recycled'. A final section on 'Eco Packaging' asks if the product packaging minimises its impacts. The sidebar on the left is identical to the previous screenshot, with navigation links and a search bar.

about: U.S GreenSpec categories

BuildingGreen.com

[GreenSpec® Directory](#)

They did not go
the
Next step....

GreenSpec® menu

GreenSpec is Building Green's premiere product information service. It contains detailed listings for more than 2,000 environmentally preferable building products with descriptions, manufacturer information, and links to additional resources. All listings are screened and written exclusively by our staff. Unlike other directories, we do not charge for listings or sell ads.

[Guideline Specifications](#) by CSI Division: Suggestions and sample language to incorporate into your project specs.

Product Listings

Browse by [CSI designation](#)

(example: 03000: Cement and Concrete)

Browse by [LEED credit](#)

(example: IEQ Credit 4 - Low-Emitting Materials)

Browse by [homebuilder category](#)

(example: Foundations)

Browse by [green attribute](#)

(example: Conserve water)

Browse [products that meet US EPA CPG recycled content](#)

[recommendations](#)

Listings added within the last

[30 days](#) or

[90 days](#)



outcomes, rating & data

- ❑ The outcomes based search- also allows search by Assessment Criteria (eco outcomes), Data Assurance Levels or Rating Scheme Credits e.g.:
 - ❑ **LEED for Commercial:** specific Credits aligned per specification
 - ❑ **LEED for Interiors:** specific Credits aligned
 - ❑ **BOMA (in review)**
 - ❑ Outcomes relevant to other commercial and residential schemes such as, LEED for Homes, Alberta BuildGreen™, R-2000, EnergyStar®, GVRD BC

About: ecolabels

The screenshot shows the website interface for 'About: ecolabels'. At the top right is the title 'About: ecolabels' in orange. Below it is a search bar and a navigation menu on the left. The main content area is titled 'ABOUT ECOSPECIFIER' and includes sections for 'Introduction to Ecolabels', 'Ecospecifier', 'Introduction to Ecolabels', and 'Types of Ecolabels'. It also features a row of logos for various certification schemes: Green Choice, Green Choice Australia, Green Choice New Zealand, FSC, and others. The text explains that Ecolabels are intended to inform consumers about environmental impacts and that Ecospecifier provides 3rd party unbiased assessment of declared information provided by manufacturers.

about: business model

- ❑ Subscription based fee structure
- ❑ envirospex contains **'Basic Green Suites', 'Enhanced Green Suites' and 'Platinum Green Suites Plus'** product assessments to manufacturers whose product meet threshold entry criteria. Where a product is deemed suitable, envirospex nonetheless lists products with a specified Basic level of content richness at no cost.
- ❑ **envirospex does not accept paid advertising from product manufacturers, and continues to make every effort to ensure real and perceived editorial independence.**

setting priorities

eco-priorities guides advise what enviroSpex considers to be the health and environmental priorities for common product categories & products.

setting priorities

Technical Guides

| Example | Powdercoat | Powdercoat |
|--|------------|--|
| PUR = polyurethane | | |
| * Depends on admixtures. May include acrylic compounds. ** Generally only an issue for persons with very high levels of chemical sensitivity but depends on product. | | |
| Overview | | |
| Paints are one of the more difficult categories to obtain accurate information on: what actually goes into paint? What standards apply? Is a citrus-based VOC not a health hazard? Do paints continue to off-gas over time? How do natural paints actually perform, and are there any suitable for commercial or health care applications? | | |
| We just some of the questions commonly asked. In fact paints are one of the most complex products to manufacture. Some common issues are: | | |
| - Thinners (used as a thinner and solvent) may contain up to 20% benzene, which is a confirmed carcinogen (IARC Group 1). | | |
| - Pigments up to 20% of a tin by volume can be the pigment Titanium Dioxide, a product that can have a very high environmental impact. | | |
| - Paints are much safer to work with through having less hydrocarbon solvents (Demkin 1995) p.08930-21. Solvent content is compared to 250-750 g/l in 'oil' based paints (Malina H, 1999). | | |
| - Some pigments typically include a range of biocides to protect the latex, which can include arsenic disulphide, phenol, copper formaldehyde, and customer ammonium hydroxide. A manufacturer's claim that the formaldehyde in these products won't come out, EPA data shows this is not the case (Malina H, 1999). | | |
| - Many metal pigments used in paints (e.g. cadmium) are highly toxic and relatively rare resources. | | |
| - Natural paints and oils often contain the natural turpentine, d-limonene, which is allergenic to some people. | | |
| Quick Guide - Paints | | |
| EB/UV Cured | | |
| For: | | Against: |
| - Low to zero solvent, reduced worker health impacts | | - Available products in Australia limited |
| - Release virtually no hazardous air particles | | |
| - Reduced paint volume, raw resource use | | |
| - Factory applied, highly efficient low waste technology | | |
| - Up to 90% energy savings against thermal curing systems | | |
| Acrylic | | |
| For: | | Against: |
| - Greatly reduced VOCs and toxic | | - Potential ongoing low-level emissions of |

technical guides

The screenshot shows the 'KNOWLEDGE BASE' section of the EcoSpecifier website. The page title is 'Technical Guides'. It features a sidebar on the left with navigation links: 'about ecospecifier', 'product search', 'knowledge base', 'Solution Finder', 'Setting Priorities', 'Standards Watch', 'Technical Guides', 'Internet Resources', 'Case Studies', 'Downloads', 'Glossary', 'Web Archive', 'services offered', and 'nominate a product'. The main content area includes a search bar, a welcome message, and a list of links to various technical guides, such as 'Timber Technical Guide - Overview', 'Timber Technical Guide - Preservatives, Windows, Fining', and 'Timber Technical Guide - Adhesives & Decision Making'. A red circle highlights the 'CHECK PRIORITIES' button in the bottom navigation bar.

product search

The screenshot shows the 'PRODUCT SEARCH' page of the EcoSpecifier website. The page title is 'PRODUCT SEARCH'. It features a sidebar on the left with navigation links: 'about ecospecifier', 'product search', 'knowledge base', 'services offered', and 'nominate a product'. The main content area includes a search bar, a welcome message, and a search form with fields for 'Product Category', 'Outcome or Green Star Credit', and 'Keyword'. A red circle highlights the 'CHECK PRIORITIES' button in the bottom navigation bar. A callout box with a red border and arrow points to the 'CHECK PRIORITIES' button, containing the text: 'Reminder: Check eco-priorities first!'. The bottom navigation bar also includes 'SOLUTION FINDER' and 'DOWNLOAD DEMONSTRATION' buttons.

product search

1. Products manufacturers, articles, etc

2. Products by category 60 main & 400+ sub-cat's

3. Outcomes, Data & Rating Systems

4. Keyword

Use the '*' Wildcard

Or combine 1 + 2, 1+3, 2+3, 1+2+3

Searches coded in blue yield products only

Product name and link to product data-sheet

Supplier and state availability links

Product advantage areas, which also link to the specific assessment criteria that product meets that are shown on the product listing

Click on the assessment Criteria to find out more about them

A grey background indicates a detailed enhanced content listing

There were 47 results

| Product | Availability | Assessment Criteria |
|------------------------------------|-------------------------------------|---|
| Aquon Environmental Paint | QLD, VIC | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |
| Bio Interior Paint | ACT, NSW, NT, QLD, SA, TAS, VIC, WA | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |
| Bio Natural Oils | WA, VIC, SA, TAS, QLD, NT, NSW, ACT | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |
| Bio Paint Stripper | WA, VIC, SA, TAS, QLD, NT, NSW, ACT | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |
| Bio Varnishes | SA, QLD, NT, NSW, ACT, TAS, VIC, WA | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |
| Ceratech Radiation Control Coating | NSW | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |
| Ötissin | ACT, NSW, NT, QLD, SA, TAS, VIC, WA | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |

search result page

There were 47 results

Product name and link to product data-sheet

Supplier and state availability links

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| Ceratech Radiation Control Coating | NSW | <ul style="list-style-type: none"> Reduce Energy/GreenHouse Protects Habitat & Land Preserves Resources Protects Human Health Reduces Pollution Other Vital Signs |
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product search: basic listing

PRODUCTS
Oikos Italian Paints

Overview:
Water based 'Zero VOC' acrylic paints

Product Description:
Ultra-low toxin and VOC, water-based residential, commercial and designer paints and finishes. UV stable washes, coloured finished plaster, transparent colourants, opaque paints and water repellents for concrete. Concrete finishes. Solvent-free, non-toxic, biodegradable, non-allergenic.

Suitable for interior and exterior applications on most substrates.

Available in over 200 colours with colour matching service and no minimum order required for colour matching. Recoat time is approximately 4-6 hours.

Product has been used in the EU for many years in applications requiring high health care. The product has excellent wash & wear characteristics. The Ultra Satin product is rated at 60,000 abrasive cycles, almost twice the performance of standard acrylic paints.

'Universal Enamel' products are available, suitable for high-durability applications.

Oikos Paints are available Australia-wide with retail supply / display centres located in Brisbane, Gold Coast, Melbourne, Sydney, Perth, Adelaide, Darwin, Hobart, and Canberra.

Indicative cost:
Cost-comparable or better to conventional acrylic

State Availability:
ACT, NSW, NT, QLD, SA, TAS, VIC, WA

Assessment Criteria Satisfied

HABITAT & LAND

- Reduced terrestrial impact
- Reduced aquatic impact

RESOURCE DEPLETION & EFFICIENCY

- Reduce material use

HUMAN HEALTH

- Low toxicity

Supplier: Designer Paint Company Pty Ltd

150- 200 word Product Overview and Assessment

Assessment Criteria met

Live link to Supplier Information

search: supplier listing

SUPPLIER LISTING
Designer Paint Company Pty Ltd

Head Office
Unit 2/142 Siganto Dr
Oxenford
4210 Queensland
Australia
Telephone: 1300 303 802
Mobile: 0416 251 282
Fax: 07 5502 8008
Email: info@oikospaints.com.au
Web: <http://www.oikospaints.com.au>
Other Locations: Retail Supply & Display Centres located in Brisbane, Gold Coast, Melbourne, & Sydney
Products: Oikos Italian Paints

[Back to Listing](#)

All email and web hotlinks are live

Contact Us | Legal Notices | Help | Allied Partners | Free Newsletter | Any feedback on the website please email webmaster@ecospecifier.org

enhanced content

- **Product Name:**
- **Overview:**
 - 30- 50 words
- **Product Description:**
 - Up to 150 Words
- **Options:**
- **GPS locator**
- **Warranty:**
- **Expected Life:**
- **Constituents:**
- **Technical Specifications:**
- **Purchase Options:**
- **Discussion:**
 - Raw Materials Issues:
 - Preparation:
 - Durability:
 - Design For Dematerialisation:
 - Design For Dissassembly:

Overview & Description are the equivalent of Basic Plus Content that appears in the public view

The rest of the analysis is as long and detailed as a full description of the product requires

- **Discussion (Cont'd)**
 - Repairability:
 - Reusability:
 - Recyclability:
 - Maintenance:
 - Product Takeback Scheme Offered?:
- **Issues of Concern/ Red Lights?**
- **Assessment Comparison:**
- **Indicative cost:**
- **Projects:**
- **Canadian Manufacture/Fabrication:**
- **State Availability:**
- **Other information:**
- **Canadian and other Standards:**
- **Assessment Criteria Satisfied:**
- **Plus multiple images and downloads**

free newsletter

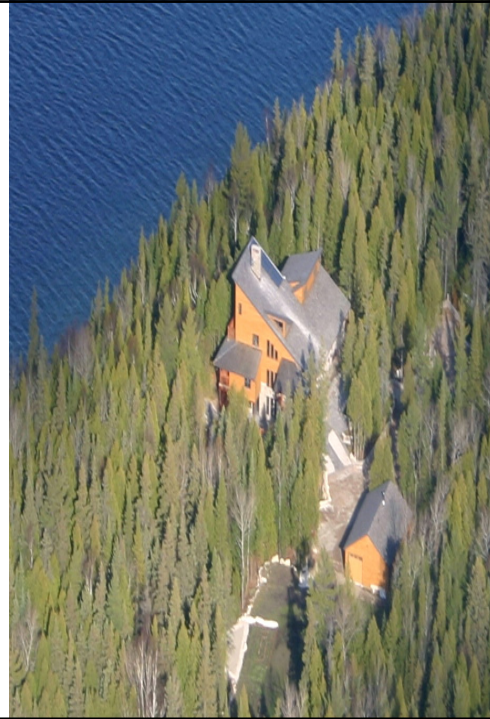
Register for the free fortnightly newsletter with 3 free products, articles, news & events

ecospecifier will not share, rent or sell your contact information and will use it only for the purposes outlined above. For more information refer to our [Privacy Policy](#).

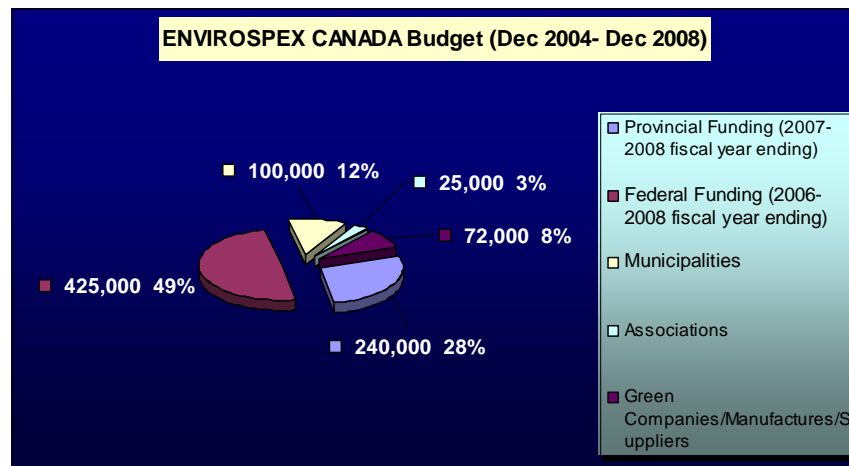
Contact Us | Legal Notices | Help | Allied Partners | [Free Newsletter](#) | Any feedback on the website please email webmaster@ecospecifier.org

Our First Steps: Work Plan

- Economic Development review & key findings, growth opportunities, and market transformation
- Industry Consultation (meeting in Ottawa) with all stakeholders
- Literature Review (other models) + SWOT
- Review Specification, Develop Environmental Criteria + Program Integration
- Compile review of Canadian suppliers
- Screen suppliers + EnviroSpex current supplier integration
- Software Interface and Web Development Options
- Market Readiness and Research
- Business Planning & Operations

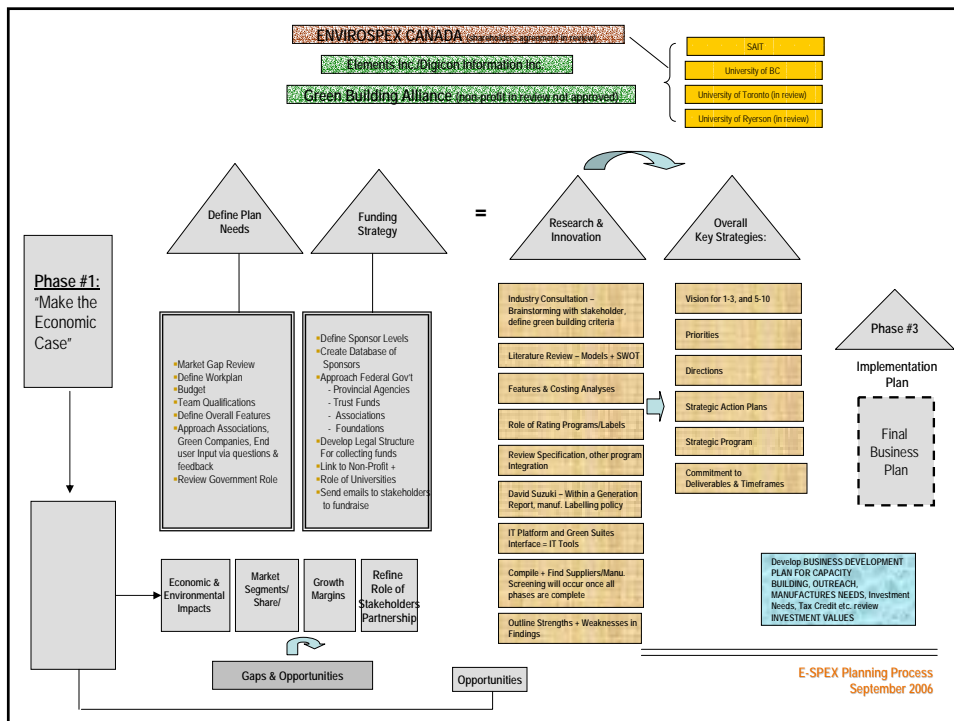


Budget to deliver the nine phase approach



enviroSpex: services

enviroSpex will offer general and in-house training on a variety of topics tailored to guiding how to use the EnviroSpex database and providing the necessary expertise to assisting the manufacture of green steps.



in summary...

enviroSpex provides **high-quality knowledge** about **innovative products** that represent **high value** over their **total life** in the context of the **people, buildings** and **systems** they serve;

making specifying eco-preferable products economic and achievable in the context of realistic project budgets & timeframes