

Join HIP and benefit:

Joining HIP will allow your organization and your firm to become involved in the IAQ Community across Canada in a meaningful way. HIP will connect you with a world of ideas, training, contacts, and industry buzz like nothing else in the IAQ Community.

Your membership will access you to:

- Leading IAQ professionals across Canada
- Use of HIP logo and brochures
- Free IAQ Training for your staff, and your customers
- Your company listing on the HIP website, with customer response section
- Quarterly eNewsletter
- Promotional opportunities
- Help promote the HIP Consumer Awareness Program
- Discounts on all Conferences, trade shows, webinars.

Whether you want to learn more of your industry, promote your company, or educate your firm on IAQ; HIP will get you there!



2010
Healthy Indoors Partnership
Education Series
IAQ Training for members
IAQ Webinar Series
IAQ Roundtable & Conference



A partnership for healthier
indoor environments for Canadians



Healthy Indoors
Partnership



Healthy Indoors
Partnership



healthyindoorspartnership.ca



Benefit from a group effort to promote healthy indoor living for Canadians

The Healthy Indoors Partnership (HIP)

The Healthy Indoors Partnership (HIP) is a industry association which catalyzes action on Canadian indoor environmental issues through multi-stakeholder collaboration. We connect people, ideas and resources from government, industry, educational & research institutions, and public interest groups to provide the tools and expertise to promote healthy indoor environments. **Together, we are accomplishing more than any of our members could alone.**

We offer a range of opportunities for businesses, governments and non-government organizations to work together, for mutual benefit, to create healthier indoor environments and a range of communication vehicles for reaching consumers and industry professionals with an interest in healthier indoor environments.

Mandate

The mandate of the Healthy Indoors Partnership is to bring industry, government and non-government organizations together to identify, develop, implement activities designed to create healthier indoor environments in Canada. HIP is not intended to replace or duplicate existing efforts to improve indoor environment quality, but rather to complement and help coordinate them.

Mission

To facilitate collaboration and partnerships in order to create and maintain healthier indoor environments across Canada.

Goals

To establish and grow the capacity of the *Healthy Indoors Partnership*.

- To expand membership and partnership base to have a balanced representation of organizations in different markets, government, and NGO sectors, along with different geographic regions.
- To achieve major health gains and improve professional education.
- To foster the design of healthier new and renovated buildings.
- To stimulate nationwide action to enhance and maintain health in existing structures.
- To create and use innovative products, materials, and technologies.
- To promote health conscious individual behavior and consumer awareness.

Get involved in many ways

1. IAQ Awareness Campaign

HIP will implement an IAQ awareness campaign in Ontario with a planned roll-out across Canada. Through the combined efforts of our members and government associates we will create a public relations program to educate Canadians on the current state of IAQ and how they can best improve it in their homes and at work. The awareness campaign will specifically emphasize health concerns, and encourage testing for potential problems. We will drive responses to our website which will act as a portal for information and answers to all inquiries. Through the establishment of an IAQ email list we will publish a quarterly eNewsletter. The HIP website is designed to promote IAQ with giveaways and prizes, access our members, service providers, and information on all government and NGO programs and initiatives.

2. HIP Roundtable Series:

HIP has convened several successful national roundtables to develop consensus documents on a number of IAQ issues including: IAQ Training, filtration products and low chemical emissions Buyer's Guides. HIP will convene the next roundtable on ventilation.

3. IAQ Conference and Trade Show:

HIP will run an IAQ Trade Show, Conference, and Ventilation Roundtable. This two day event will offer many opportunities to network and educate you and your staff on the most up to date IAQ information delivered by leading industry and government leaders.

4. Webinar Series & Education:

HIP will offer to its members and consumers an ongoing webinar-based education series to allow you, your staff, and customers an easy and affordable way to stay current on IAQ issues. HIP also runs quarterly IAQ education seminars in IAQ training, led by HIP members and free to all HIP members staff and suppliers.



Together, we are accomplishing more than any of our members could alone.

